



- MEDIA KIT -

2024

about me

Hey there, folks! Let me give you the lowdown on me - NerdyNetty, or Annette when I'm not in full content creator mode. Back in 2013, I dipped my toes into the content creation pool, starting off with some game reviews on YouTube. Turns out, people kinda dug my vibe and engaging style, so I made the leap to live streaming on Twitch in 2016.

Fast forward a bit, and here I am, hanging out with my awesome community the Bodega Bar where we've created a chaotic but somehow chill atmosphere. My streams are a mashup of horror, pirates, and all sorts of games - from House Flipper to Skull & Bones.

But it's not just about the games for us. We've got this amazing tradition of giving back. Together, the Bodega Bar and I have raised some serious cash for charities like St. Jude - hitting a whopping \$50,000 in total! It's incredible to see the impact we can make when we come together.

When I'm not streaming or chilling with my community, you might catch me exploring the world. Yep, I'm a bit of a travel nut, always seeking out new experiences and, of course, treating myself to some fine dining and a glass or two of good wine along the way. Gotta keep that work-life balance in check and keep growing as I go.

**SKULL
AND
BONES**
A UBISOFT ORIGINAL

variety

HUNT
SHOWDOWN

HORROR






5.4K
- REACH -

- AVERAGE VIEWS -

1K

- ENGAGEMENT -

4.6%



61K
- REACH -

- ACCV -

229

- HOURS WATCHED -

8.3K

stats

CORRECT AS OF 01/01/2024
28 DAY VIEW



30K
- REACH -

- ENGAGEMENT -

3.1%

- IMPRESSIONS -

342K



14.9K
- REACH -

- REACHED -

25.9K

- ENGAGED -

1,018



5
YEARS



 elgato

sponsors

MY CURRENT BRANDS

 CORSAIR

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AMD
RAD
RX 70

AMD 



CRYTEK



EPIC
GAMES



UBISOFT



EA

partners

MY GAMING PARTNERSHIPS

brands

I'VE WORKED WITH

nVIDIA

 noblechairs

Bethesda™



G U N N A R

I WANT TO WORK WITH

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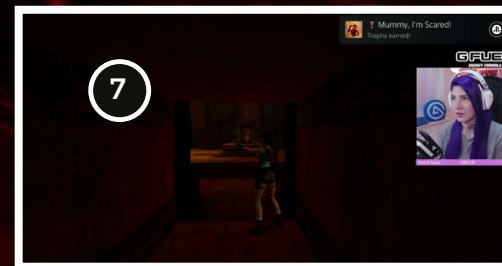
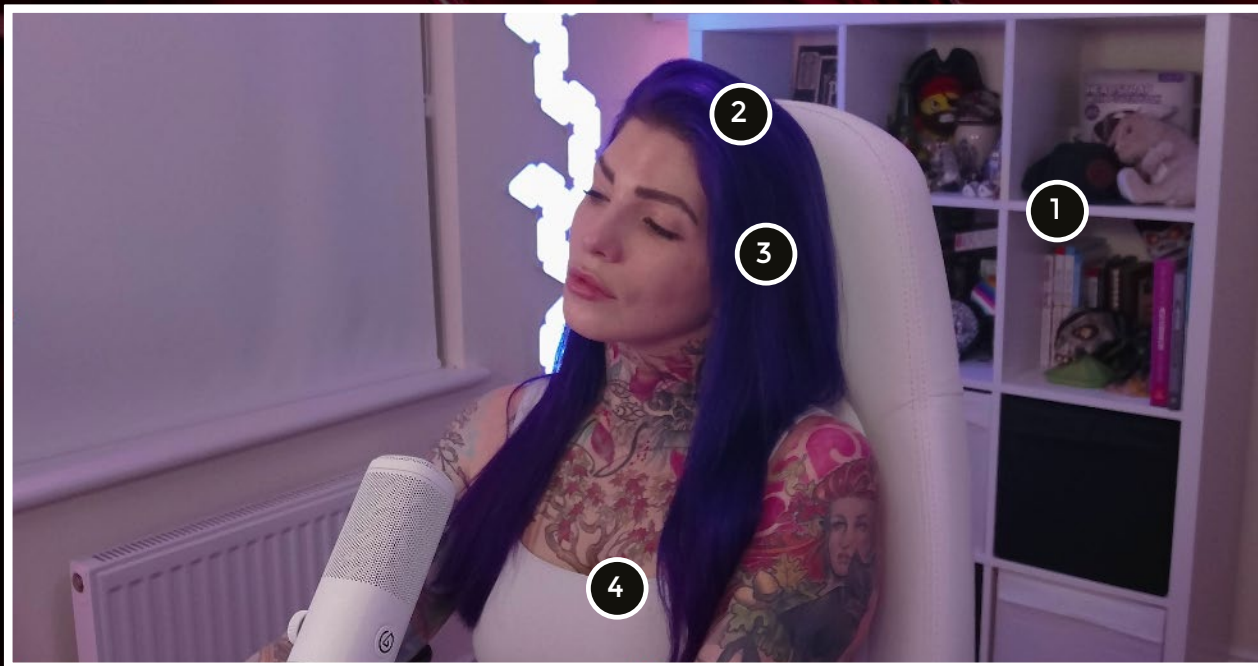
SONY



 **NERD OR DIE**

Lenovo

where you fit in



YOUR BRAND CAN BE INTEGRATED INTO A VARIETY OF DIFFERENT LOCATIONS ON STREAM AS SHOWN HERE, AS WELL AS SHOWCASED ON SOCIAL MEDIA & MORE.

- 1. BACKGROUND
- 2. HEADWEAR
- 3. EARS
- 4. CLOTHING

- 5. DESK SPACE
- 6. CHAIR
- 7. STREAM CHAT & OVERLAYS



gfuel brand post

<https://x.com/NerdyNetty/status/1709153328716767695?s=20>



ps5 brand post

<https://twitter.com/NerdyNetty/status/1620485624359960576>



corsair brand post

<https://twitter.com/CORSAIR/status/1659572921696763904>



elgato post

<https://twitter.com/NerdyNetty/status/1752735135609291050>

social posts

OF PREVIOUS ACTIVATIONS

Thank you

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